



Accelerating the *circular economy*

Guus ter Haar - Director of Impact

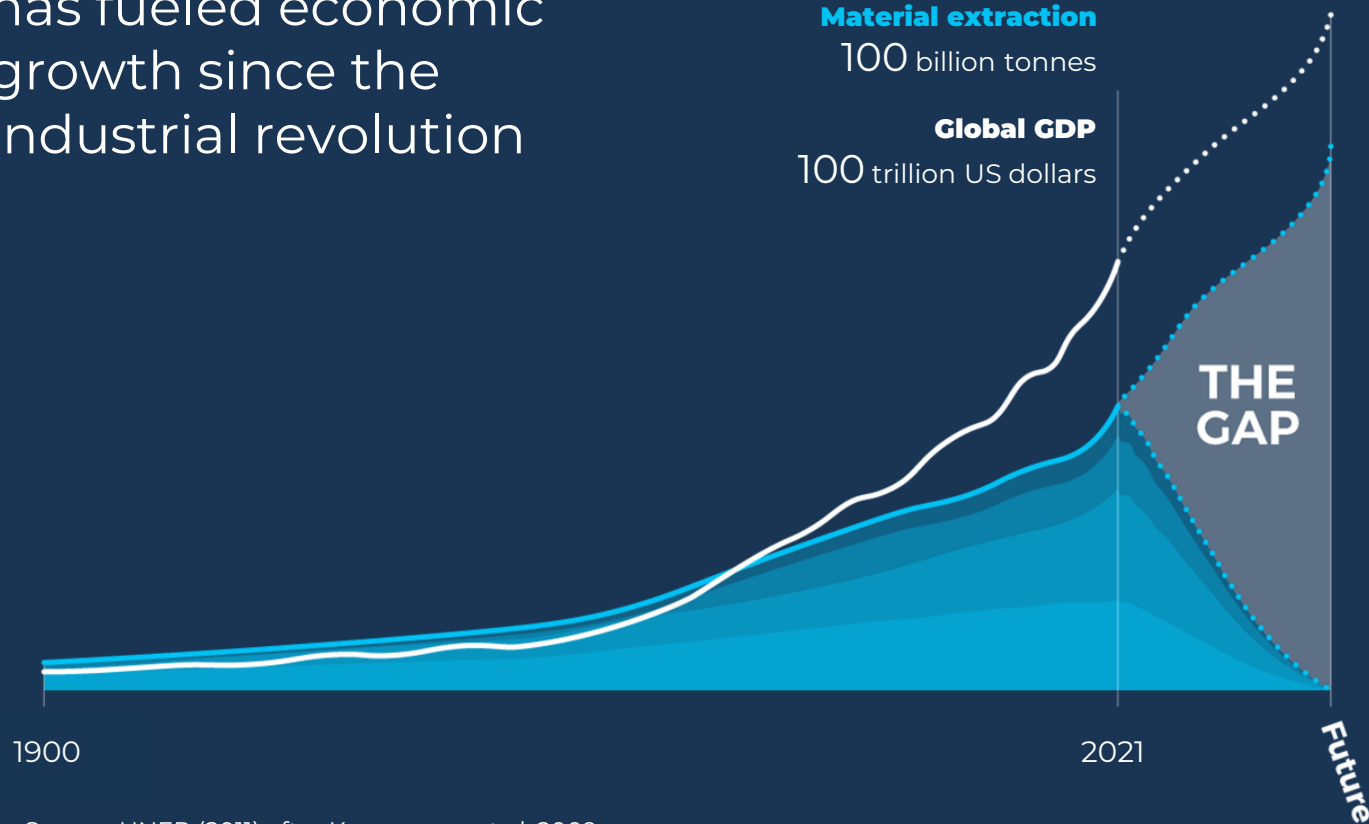
Circle Economy Foundation





Material extraction

has fueled economic growth since the industrial revolution



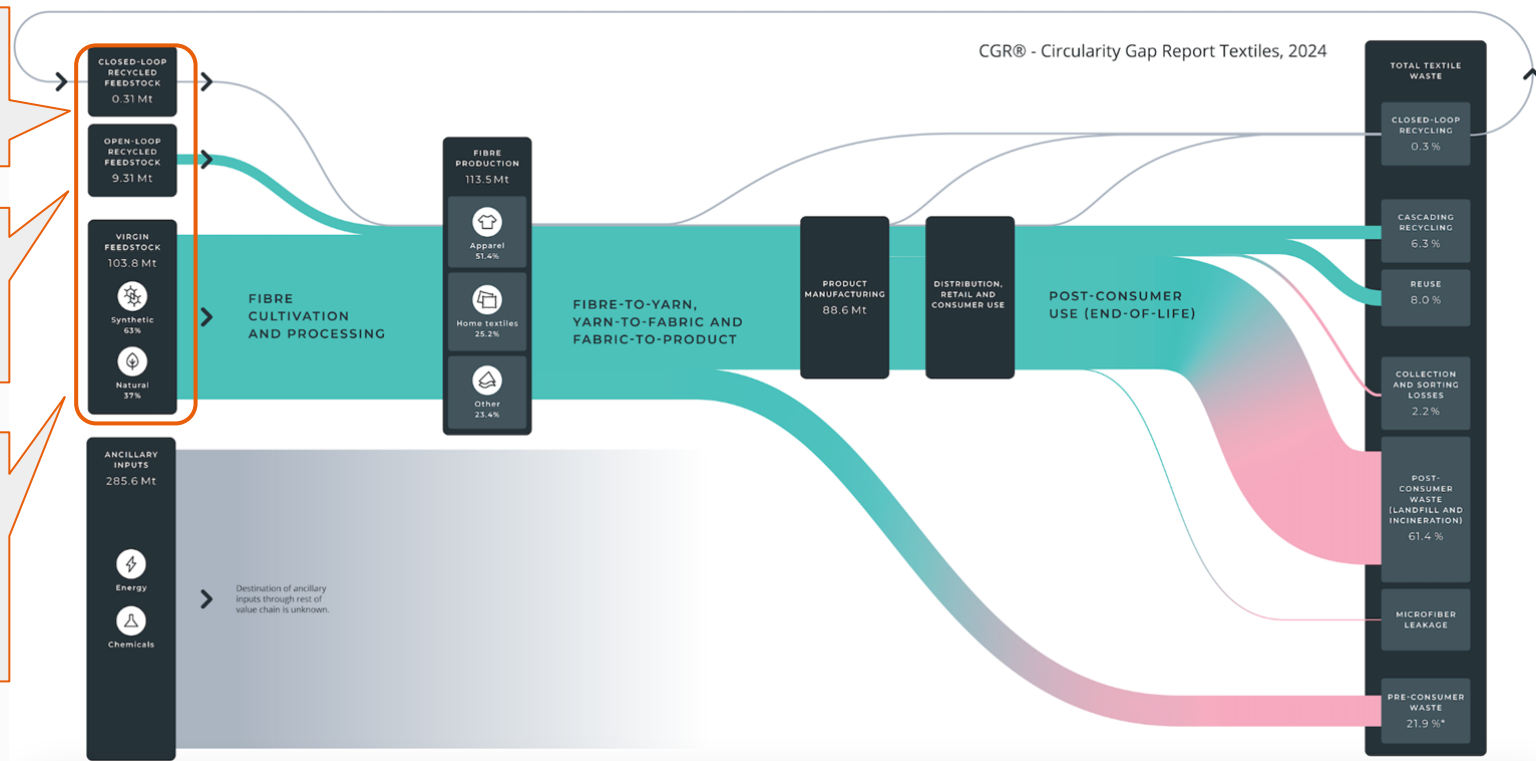
The textile industry is 0,3% circular



0,27% of secondary materials come from fibre-to-fibre recycling

95% of secondary materials originate from recycled PET bottles

The vast majority is virgin material, **63%** being petroleum-based fibers



How EU regulation is shaping the market

1

Data as an integral part of products

Ecodesign for Sustainable Products Regulation (ESPR), unsold destruction ban, Digital Product Passport (DPP)

2

Financial incentives for sustainability

Waste Framework Directive & Extended Producer Responsibility (EPR), eco-modulation

3

Redirecting EU waste flows

Waste Shipment Regulation

